



Charlotte Jewish Preschool  
5007 Providence Road, Suite 109  
Charlotte, NC 28226  
(704) 944-6776

*A joint venture of The Levine JCC, Temple Beth El and Temple Israel*

Dear Neighbor:

The Parent Teacher Organization (PTO) at Charlotte Jewish Preschool is excited to announce our **2009 Silent Auction to be held in the Sam Lerner Center for the Cultural Arts at The Sandra and Leon Levine Jewish Community Center (LJCC) on February 21, 2009.** *This high-end event and related publicity promise to offer corporate sponsors high visibility to the Jewish community.* The funds raised from the Silent Auction not only go toward teacher's salaries, but also toward teacher supplies, facility rent and maintenance, utilities, and children's snacks.

Charlotte Jewish Preschool (CJP) opened in 1989, and provides an excellent preschool education for ages 1 to 5. This year's enrollment is over 240 students (with 191 families). The school's enrollment has grown almost 60% in 5 years. This growth can largely be attributed to the superior learning environment that our teachers and our school offer the community. 25% of our students attend a full day program to meet the needs of working parents. Our school is located in Shalom Park in the heart of southeast Charlotte. Children thrive with our excellent student/teacher ratio. Our faculty's creativity, experience, and training ensure a quality education for every child.

We hope we can include you on our list of sponsors this year. We can help your business to access not only the approximately 400 parents (age range: 25-45), but also to receive recognition among the 4000 families who receive the Charlotte Jewish News. **A complete listing of sponsorship benefits are listed on the attached sheet. If you would like to sponsor this event, please fill out and fax the attached form by November 30, 2008.**

Please know that we greatly appreciate any type of donation. If your company would like to give an in-kind gift to auction, donations valued at \$25 and above will be listed in the auction program. If you have any questions or concerns, please call **Amy Vitner at either 704-333-5089 or 704-458-4758 (cell)** or Kelly Keeling at **704-846-7929 or 704-577-3415 (cell).**

Thank you for helping us to launch our 2009 Silent Auction!

Amy Vitner, Volunteer  
Silent Auction Chair

Kelly Reed Keeling, Volunteer  
Sponsorship Chair



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## 2009 SILENT AUCTION: SPONSORSHIP LEVELS

### **FRIEND -- \$50 - 99**

- Listing in Auction Program
- Listing in thank you advertisement for the Charlotte Jewish News (circulation: 4000)

### **SUPPORTER -- \$100 - 249**

Above recognition AND ...

- Listing in 2009-2010 CJP Student Directory

### **BRONZE -- \$250-\$499 (or in-kind donation valued from \$500-999)**

Large Print Listing in all recognition above AND...

- 1/4 page in Auction Program
- Large Print Listing on easel sign in lobby for 2 weeks prior and at the event (school provided)
- Large Print Listing on thank you page for Bronze Sponsors in PowerPoint Slide Show that runs throughout entirety of the Silent Auction on the BIG screen (approx. 10' h x 8' w); name circulating approximately 15 times in course of evening (school provided)
- Large Print Listing in thank you posted on school's website auction page -- one year

### **SILVER -- \$500-\$999 (or in-kind donation valued from \$1000-1999)**

Logo in all recognition above AND...

- 1/2 page in Auction Program en lieu of 1/4 page
- Color logo sized to fit 1/2 PAGE for PowerPoint Slide Show during event (school provided)
- Link to your company's website on our school's auction website

### **GOLD -- \$1000-\$2499 (or in-kind donation valued from \$2000-4999)**

Above recognition, AND...

- 2 tickets to event
- 1 full page in Auction Program en lieu of 1/2 page
- Color Logo sized to fit ONE PAGE of PowerPoint Slide Show during event (school provided)
- PLUS, priority placement for logos on all signage and thank you advertisements

### **PLATINUM -- \$2500 and above (or in-kind donation valued at \$5000+)**

Above recognition, AND...

- Official sponsor(s) of event, 4 tickets to event
- 1 full page in Auction Program, placed next to/on inside cover of Auction Program
- Color Logo and thank you sized to fit ONE PAGE of PowerPoint Slide Show

Contact Kelly Reed Keeling, [nkeelings@earthlink.net](mailto:nkeelings@earthlink.net) or 704-846-7929 h, 704-577-3415 cell, if you wish to discuss donations at a value greater than those outlined above.

The Sandra and Leon Levine Jewish Community Center (LJCC) acts as the fiscal agent for the Charlotte Jewish Preschool's (CJP) 2008-2009 fundraising events. **Checks should be made payable to the LJCC with CJP Silent Auction in the subject/for line.** Your donation is tax deductible to the fullest extent of the law. Please consult your tax accountant for details.



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## 2009 SILENT AUCTION: SPONSORSHIP FORM

**Please email content below or fax this form by November 30, 2008**

ATTN: Kelly Reed Keeling, Volunteer

Email: [nckeelings@earthlink.net](mailto:nckeelings@earthlink.net) Fax#: 704-944-6898

The Charlotte Jewish Preschool thanks you for your support of the 2009 Silent Auction!

\_\_\_\_\_ Platinum - \$2500 and above

\_\_\_\_\_ Gold - \$1000 - \$2499

\_\_\_\_\_ Silver - \$500 - \$999

\_\_\_\_\_ Bronze - \$250 - \$499

\_\_\_\_\_ Supporter - \$100 - \$249

\_\_\_\_\_ Friend - \$50 - \$99

\_\_\_\_\_ For levels SILVER AND ABOVE, please check if you wish to display your  
 COLOR LOGO (high res. JPG, GIF or TIFF electronic format required)

\_\_\_\_\_ FOR levels BRONZE AND ABOVE, please check if you will provide an  
 advertisement for AUCTION PROGRAM in PDF (We cannot guarantee  
 resolution for other electronic formats, but will do our best to work with what you  
 can provide. Size requirements will be sent within 30 days of receipt.)

Please submit contact information should we have questions:

Contact Name: \_\_\_\_\_

Company/Business Name: \_\_\_\_\_

Name for program (if different from above): \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

EMAIL: \_\_\_\_\_

The Sandra and Leon Levine Jewish Community Center (LJCC) acts as the fiscal agent for the Charlotte Jewish Preschool's (CJP) 2008-2009 fundraising events. **Checks should be made payable to the LJCC with CJP Silent Auction in the subject/for line and should be received at the address above no later than January 5, 2009.** Your donation is tax deductible to the fullest extent of the law. Please consult your tax accountant for details. **All color logos and advertisements must be submitted to Kelly Reed Keeling via email, [nckeelings@earthlink.net](mailto:nckeelings@earthlink.net), no later than December 31, 2008.** CJP reserves the right to alter or negotiate changes in materials or take down web links (pending) that do not meet size requirements or approval of the CJP Board. **Please direct questions to Kelly Reed Keeling by email or call 704-846-7929 hm or 704-577-3415 cell. Thank you for your support!**